

## Pick five activity

A self- sustaining online community

Be beautiful, Inviting, Incremental

Sharing the why; what; how and impact

Conversations; dialogue; contributions

Be current, valuable, useful

Widen practitioner understanding of what Glow currently offers

3 entry levels for ease of use

Sense of belonging – online personality, social and professional

Easy to use and navigate – removal of technical barriers

All members have ownership and contribute – open sharing of ideas